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Program Plan: Ultimate Obstacle

The mission of our program is to establish through recreation, a fun, team building experience, to help bond students together while incorporating new skills. The vision of our program is to have an enjoyable atmosphere where students can interact with one another through social and physical activity. Our group needs include equipment needed to set up and to complete the obstacle course. Our supplies were used on campus from the equipment room. The objective of our event is to have participants working together in teams to complete the obstacle course.

Our goals for our event are to have fun and establish team building skills by providing participants with an enjoyable and memorable experience. We want to provide a fitness-based activity and to provide participants the opportunity to meet new people and conquer challenges by working together in groups. Before the start of the event, the staff will set up all needed equipment prior to the participant's arrival. Participants must register online by November 2nd in order to participate and check in when they arrive at the upper east balcony of the butcher center at 9 am the day of the event. When students register they will pick up a colored piece of candy. The color of the candy indicates what team each student is on; there are four teams.

Instructions and rules will be presented and the teams will be divided up. When the teams are divided, the first two teams will race. The next two teams will race after the first two groups are done. The winner of both races will compete against each other for the championship. The winner will be announced. The students will then receive their evaluation forms and clean up of equipment will begin when the event is over.

This event will take place in the upper balcony of the Butcher Center. We needed permission from the Recreation office to use the venue and equipment. Any participants with disabilities can use the elevator in the Butcher center first floor if needed to reach the upper balcony. Disabled individuals can participate in the event if modified to their specific needs. For example, if someone was handicapped, they would not be able to ride the scooter used in the obstacle course, but would be able to complete the obstacle course tasks. The equipment that was needed for the event were 2 scooters, 2 hula hoops, 2 hockey sticks and balls, 2 baseball bats, and cones. Our budget consisted of the purchase of candy, totaling to 10 dollars.

For our promotion plan we used a promotional publication of a flyer that would be hung up in all buildings around campus 3 weeks prior to the event. As stated on the flyer, registration for the event must be completed online. Another promotional plan we used is a newspaper advertisement explaining what our event was about and when it was taking place. I would use a newspaper advertisement placed in the school newspaper because many student look at the schools newspaper. I feel this advertisement would promote our event.

The third type of promotion I would use would be person selling of a member of the group going around campus informing students of the event. This marketing tool would encourage students to participate and have students interact with the staff. Our staff will be informed of when the event will take place, and what equipment and materials are needed. The facility the event is taking place, the upper balcony, has been inspected along with the equipment one week prior to the event. In case of an emergency, one of the staff members can get in contact with medical personal or contact someone in the recreation department as soon as possible. If a participant cannot make the event they must contact the registration address online 5 days before the event.

This event was directed towards Shepherd University students that enjoy friendly competition and meeting new people. The program evaluation consists of a survey given to every student who participated in the obstacle course to evaluate the event. The group members will also evaluate the students through observation to see if they enjoyed the activity by assessing each participant's body language, energy, and enthusiasm. Our group has modified this event many times to see what materials and equipment would work best with our available space and our targeted audience. This obstacle course has changed due to the number of participants and the time provided for the event.

Our group has individually worked on planning this event from what equipment would be used in the obstacle course, to who would purchase needed materials. If our event occurred on a Friday night with a larger venue some adjustments we would make would be to have an activity for the two groups that were not racing. Also, our group would have music playing in the background and made sure the rules and directions were very clear so that all participants fully understood how to complete the obstacle course. Also, if we had more equipment the obstacle course would be longer so all participants could race at the same time. From the evaluation sheets we found that our event was very enjoyable but that our group needed to explain the instructions more clearly.